**Tata Data Visualization Internship Task 1**

**Questions of interest to the CEO:**

Q.1. What is the month and year revenue growth?

Q.2. Which market segments or geographic regions are contributing the most.?

Q.3. How does the quantity of items sold relate to revenue?

Q.4. How are our technological investments impacting our business process, and customer experience?

**Questions of interest to the CMO:**

Q.1. Which marketing channels are delivering the highest return on investment?

Q.2. How do we optimize our budget allocation across different channels.?

Q.3. What partnerships or collaborations can we pursue to expand our reach and create new growth opportunities.?

Q.4.  How do we compare to key competitors in terms of brand awareness and customer sentiment?